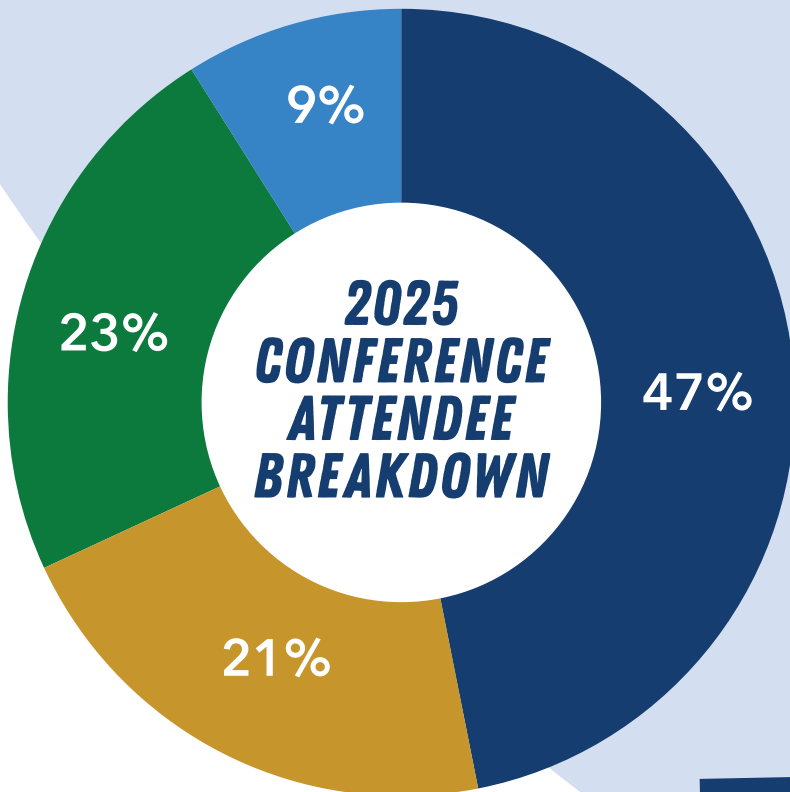


RURAL CLINIC & CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIP GUIDE

SEPTEMBER 15-18, 2026 | KANSAS CITY
HOSTED BY NRHA SERVICES CORPORATION



2025 CONFERENCE ATTENDEE BREAKDOWN

PROVIDER BASED

NRHA PARTNERS

RURAL NONPROFIT & GOVERNMENT

VENDORS

EXHIBIT SCHEDULE

Set-Up: Wednesday, September 16th
12:00 PM - 3:00 PM

Exhibits Open: Wednesday,
September 16th 5:00 PM - 7:00 PM

Exhibits Open: Thursday, September
17th 7:00 AM - 2:00 PM

Tear-Down: Thursday, September
17th 2:00 PM - 3:00 PM



IDENTIFYING, VETTING,
& CONNECTING SOLUTIONS
BUILT FOR RURAL HOSPITAL SUCCESS

RHC CONFERENCE

NON-PROFIT SPONSORSHIP OPPORTUNITIES

RURAL HEALTH CLINIC EXCLUSIVE RHC PLENARY SPONSORSHIP

As the sole RHC-branded for-profit sponsor, your organization will stand out among clinic executives and professionals attending the RHC Conference. Each Sponsorship includes:

- One (1) pre-event email to conference attendees
- One (1) push notification during the event
- Signage at the entrance of the RHC Plenary session
- Permission to place NRHASC-approved collateral on chairs & tables inside the plenary room
- One (1) NRHASC-approved pre-event email to all RHC attendees
- One (1) sponsored push notification during the event
- Recognition in the mobile app & conference signage
- Logo placement in the attendee welcome letter
- One dedicated LinkedIn post recognizing your exclusive RHC support



\$25K

TUESDAY RHC BREAKFAST & BREAKS SPONSOR

Support the RHC track by sponsoring the Tuesday morning breakfast and networking breaks exclusive to RHC attendees. Each Sponsorship includes:

- One (1) pre-event email to conference attendees
- One (1) push notification during the event
- Exhibit space during RHC hours only
- Signage during RHC breakfast & break stations
- Recognition in the mobile app
- Permission to place materials on food & beverage tables
- Two (2) full registrations



\$6K

CAH CONFERENCE

CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIPS

ALL SPONSORSHIPS INCLUDE

- One Year Industry Organizational NRHA Membership
If already a member, a \$695 credit towards renewal of current membership
- Exhibit space with a 30" round high-top table and space for a pullup banner (36"x84") in the exhibit hall. *(Electricity not available.)*
- Two full conference registrations
- Logo placement on the NRHA conference event app
- Company name and description included in the conference app.
- Logo & Company name on all conference event slides
- Pre-conference attendee list with physical address



\$40K

KEYNOTE SPEAKER SPONSORSHIP

Position your organization at center stage during the conference's most anticipated general session Wednesday afternoon. The sponsor is recognized as the official Keynote Partner and is invited to deliver a brief, approved welcome message prior to the keynote address (no sales pitch). Includes everything listed above Plus:

- Two-minute welcome from the stage before keynote (script subject to approval)
- One (1) NRHASC-approved pre-event email to all attendees
- One (1) sponsored push notification during the event
- One dedicated LinkedIn post recognizing your sponsorship

FRIDAY AWARDS BREAKFAST SPONSORSHIP

Align with conference excellence

SOLD OUT

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...LUS:

- One (1) ... to all registered attendees
- One (1) sponsored push notification during the event
- Logo in the attendee welcome letter
- One dedicated LinkedIn post recognizing your sponsorship



\$20K

CAH CONFERENCE

CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIPS



FLOOR CLING SPONSOR

Make a lasting impression—right under their feet. Your brand will be featured on strategically placed floor graphics in the highest-traffic zones of the conference, including walkways near registration and escalator areas.

Includes everything listed above, PLUS:

- Custom-branded floor clings (hotel-approved designs) in up to six high-visibility areas
- One (1) NRHASC-approved pre-event email to all attendees
- One (1) sponsored push notification during the event
- Logo placement in the attendee welcome letter
- One dedicated LinkedIn post recognizing your sponsorship

HOTEL LOBBY TABLETOP BRANDING SPONSOR

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- (24", 36", & 48")
- Recognition signage nearby designating your exclusive branding zone
- One (1) NRHASC-approved pre-event email to all attendees
- One (1) sponsored push notification during the event
- Logo placement in the attendee welcome letter
- One dedicated LinkedIn post recognizing your sponsorship



CAH CONFERENCE

CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIPS



RURAL HEALTH FELLOWS SCHOLARSHIP SPONSORSHIP

Help develop the next generation of rural health leaders by supporting a participant in NRHA's Rural Health Fellows program. Each Fellow will be notified of your sponsorship and recognized as your organization's sponsored participant. Includes everything listed above, PLUS:

- One (1) NRHASC-approved pre-event email to all attendees
- One (1) sponsored push notification during the event
- Name in the attendee welcome letter
- Signage during the conference
- One dedicated LinkedIn post recognizing your support
- Mention during the Fellows Session at the conference

CEO CERTIFICATION SCHOLARSHIP SPONSORSHIP

Support rural executives in their professional development by sponsoring a scholarship to NRHA's CEO Certification program. This sponsorship gives your organization meaningful visibility among healthcare leaders while enabling access to essential leadership education. Includes everything listed above, PLUS:

- One (1) NRHASC-approved pre-event email to registered CEOs
- One (1) sponsored push notification during the event
- Exclusive invitation to the CEO Certification Reception Wednesday night
- Name placement in the attendee welcome letter
- One dedicated LinkedIn post recognizing your sponsorship



CAH CONFERENCE

CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIPS



\$20K

THURSDAY COFFEE BREAKS SPONSORSHIP

Connect with attendees during Thursday's morning and afternoon networking breaks, one of the most popular touchpoints at the conference.

Includes everything listed above, PLUS:

- Exhibit space in a high-traffic area
- Signage during both coffee breaks
- Permission to place branded materials on coffee tables

THURSDAY BREAKFAST SPONSORSHIP

Start the day by placing your mission in front of attendees at the Thursday morning breakfast.

Includes everything listed above, PLUS:

- Exhibit space
- Signage during breakfast
- Permission to place materials on breakfast tables



\$20K

THURSDAY NETWORKING LUNCH SPONSORSHIP

Gain visibility for your mission during one of the highest-attended sessions of the conference—the Thursday lunch. Includes everything listed above, PLUS:

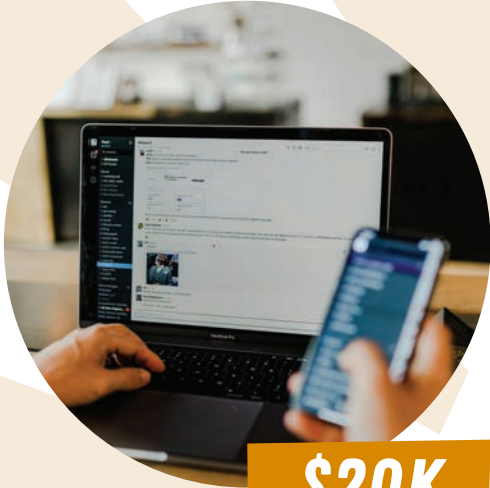
- Exhibit space
- Signage during lunch
- Permission to place materials on lunch tables



\$20K

CAH CONFERENCE

CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIPS



\$20K

WiFi Sponsorship

Put your brand in every attendee's hand with custom WiFi credentials. Includes everything listed above, PLUS:

- Signage in High-Traffic Areas
- One Dedicated LinkedIn Post
- Logo Placement in the Attendee Welcome Letter

Lanyard Sponsorship

Place your brand on lanyards worn by every attendee. Includes everything listed above, PLUS:

- Signage in High-Traffic Areas



\$20K



\$20K+

Hotel Keycard Sponsorship

Your logo will be seen every time a hotel room keycard is distributed to all attendees. Includes everything listed above, PLUS:

- Signage in High-Traffic Areas

SOLD OUT