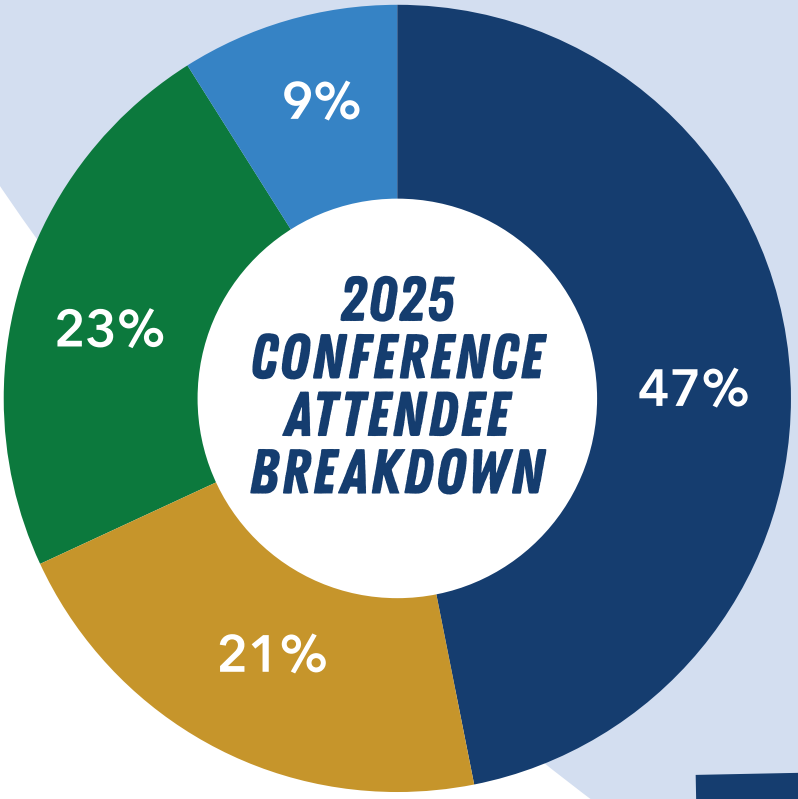
# RURAL CLINIC & CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIP GUIDE

**SEPTEMBER 15-18, 2026 | KANSAS CITY**
**HOSTED BY NRHA SERVICES CORPORATION**




## 2025 CONFERENCE ATTENDEE BREAKDOWN

- PROVIDER BASED
- NRHA PARTNERS
- RURAL NONPROFIT & GOVERNMENT
- VENDORS

## EXHIBIT SCHEDULE

Set-Up: Wednesday, September 16th
12:00 PM – 3:00 PM

Exhibits Open: Wednesday,
September 16th 5:00 PM – 7:00 PM

Exhibits Open: Thursday, September
17th 7:00 AM – 2:00 PM

Tear-Down: Thursday, September
17th 2:00 PM – 3:00 PM

20 YEARS NRHA SERVICES CO

*IDENTIFYING, VETTING, & CONNECTING SOLUTIONS*
BUILT FOR RURAL HOSPITAL SUCCESS

# RHC CONFERENCE

## NON-PROFIT SPONSORSHIP OPPORTUNITIES




$25K

## RURAL HEALTH CLINIC EXCLUSIVE RHC PLENARY SPONSORSHIP

As the sole RHC-branded non-profit sponsor, your organization will stand out among clinic executives and professionals attending the RHC Conference. Each Sponsorship includes:

- One (1) pre-event email to conference attendees
- One (1) push notification during the event
- Signage at the entrance of the RHC Plenary session
- Permission to place NRHASC-approved collateral on chairs & tables inside the plenary room
- One (1) NRHASC-approved pre-event email to all RHC attendees
- One (1) sponsored push notification during the event
- Recognition in the mobile app & conference signage
- Logo placement in theattendee welcome letter
- One dedicated LinkedIn post recognizing your exclusive RHC support

## TUESDAY RHC BREAKFAST & BREAKS SPONSOR

Support the RHC track by sponsoring the Tuesday morning breakfast and networking breaks exclusive to RHC attendees. Each Sponsorship includes:

- One (1) pre-event email to conference attendees
- One (1) push notification during the event
- Exhibit space during RHC hours only
- Signage during RHC breakfast & break stations
- Recognition in the mobile app
- Permission to place materials on food & beverage tables
- Two (2) full registrations



$6K

# CAH CONFERENCE

## CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIPS

### ALL SPONSORSHIPS INCLUDE

- One Year Industry Organizational NRHA Membership
  *If already a member, a $695 credit towards renewal of current membership*
- Exhibit space with a 30" round high-top table and space for a pullup banner (36"x84") in the exhibit hall. *(Electricity not available.)*
- Two full conference registrations
- Logo placement on the NRHA conference event app
- Company name and description included in the conference app.
- Logo & Company name on all conference event slides
- Pre-conference attendee list with physical address




$40K

## KEYNOTE SPEAKER SPONSORSHIP

Position your organization at center stage during the conference's most anticipated general session Wednesday afternoon. The sponsor is recognized as t to deliver a brief, approved w ddress (no sales pitch). Inclu

SOLD OUT

- Two-minute w (script subject
- One (1) NRHA dees
- One (1) sponsored push notification during the event
- One dedicated LinkedIn post recognizing your sponsorship

## FRIDAY AWARDS BREAKFAST SPONSORSHIP

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Align with s of the conferenc nizing rural health excellence LUS:

- One (1 to all registered attendees
- One (1) sponsored push notification during the event
- Logo in the attendee welcome letter
- One dedicated LinkedIn post recognizing your sponsorship




$20K

# CAH CONFERENCE

## CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIPS




$25K

### FLOOR CLING SPONSOR

Make a lasting impression—right under their feet. Your brand will be featured on strategically placed floor graphics in the highest-traffic zones of the conference, including walkways near registration and escalator areas.
Includes everything listed above, PLUS:

- Custom-branded floor clings (hotel-approved designs) in up to six high-visibility areas
- One (1) NRHASC-approved pre-event email to all attendees
- One (1) sponsored push notification during the event
- Logo placement in the attendee welcome letter
- One dedicated LinkedIn post recognizing your sponsorship

### HOTEL LOBBY TABLETOP BRANDING SPONSOR

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- ried sizes (24", 36", & 48")
- Recognition signage nearby designating your exclusive branding zone
- One (1) NRHASC-approved pre-event email to all attendees
- One (1) sponsored push notification during the event
- Logo placement in the attendee welcome letter
- One dedicated LinkedIn post recognizing your sponsorship




$25K

# CAH CONFERENCE

## CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIPS

## RURAL HEALTH FELLOWS SCHOLARSHIP SPONSORSHIP

Help develop the next generation of rural health leaders by supporting a participant in NRHA's Rural Health Fellows program. Each Fellow will be notified of your sponsorship and recognized as your organization's sponsored participant. Includes everything listed above, PLUS:

- One (1) NRHASC-approved pre-event email to all attendees
- One (1) sponsored push notification during the event
- Name in the attendee welcome letter
- Signage during the conference
- One dedicated LinkedIn post recognizing your support
- Mention during the Fellows Session at the conference

**$20K**

## CEO CERTIFICATION SCHOLARSHIP SPONSORSHIP

Support rural executives in their professional development by sponsoring a scholarship to NRHA's CEO Certification program. This sponsorship gives your organization meaningful visibility among healthcare leaders while enabling access to essential leadership education. Includes everything listed above, PLUS:

- One (1) NRHASC-approved pre-event email to registered CEOs
- One (1) sponsored push notification during the event
- Exclusive invitation to the CEO Certification Reception Wednesday night
- Name placement in the attendee welcome letter
- One dedicated LinkedIn post recognizing your sponsorship

CENTER FOR RURAL HEALTH LEADERSHIP

**$20K**

# CAH CONFERENCE

## CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIPS



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### THURSDAY COFFEE BREAKS SPONSORSHIP

Connect with attendees during Thursday's morning and afternoon networking breaks, one of the most popular touchpoints at the conference.
Includes everything listed above, PLUS:

- Exhibit space in a high-traffic area
- Signage during both coffee breaks
- Permission to place branded materials on coffee tables

### THURSDAY BREAKFAST SPONSORSHIP

Start the day by placing your mission in front of attendees at the Thursday morning breakfast.
Includes everything listed above, PLUS:

- Exhibit space
- Signage during breakfast
- Permission to place materials on breakfast tables



$20K



$20K

### THURSDAY NETWORKING LUNCH SPONSORSHIP

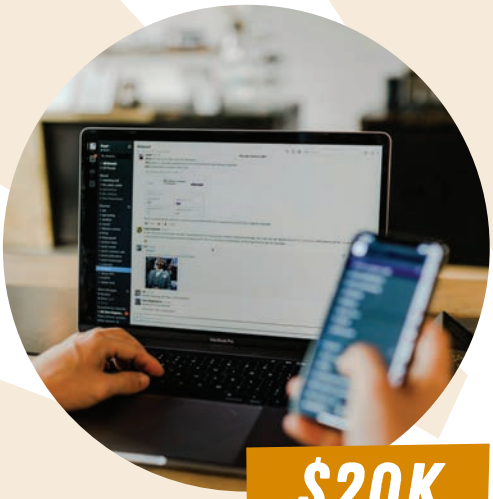
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- Exhibi…
- Signag…
- Permission to place materials on lunch tables

# CAH CONFERENCE

## CRITICAL ACCESS HOSPITAL CONFERENCE SPONSORSHIPS



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### WIFI SPONSORSHIP

Put y d with custom WiFi
crede above, PLUS:

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- S
- C
- Logo Placement in the Attendee Welcome Letter

### LANYARD SPONSORSHIP

Place your bra attendee.
Includes every

SOLD OUT

- Signage in




$20K




$20K+

### HOTEL KEYCARDS SPONSORSHIP

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