



NON PROFIT RURAL HEALTH PARTNERSHIP

DRIVE ENGAGEMENT AND IMPACT IN ALL OF RURAL HEALTHCARE BY BECOMING AN NRHA NON PROFIT PARTNER

2,000+ HOSPITALS AND 5,000 CLINICS

Tap into the Rural Healthcare Network by joining an exclusive program that provides access to this extensive network of healthcare facilities. This strategic engagement with decision-makers is essential to amplify your mission and message

203,284 EMAILS OPENED

From the Rural Hospitals Partners Program to Rural HCOs from May 2023 to May 2024:

Deliver your message through a trusted source, avoiding the challenges of circumventing hospital antispam barriers and gatekeepers who do not know you.

8,000 ENGAGED TARGETS

Delivered from May 2023 to May 2024 to Participating Partners: Facilitate meaningful connections and impactful engagements, maximizing your reach and effectiveness through a trust platform

NON PROFIT RURAL HOSPITAL PARTNERS

Stand out as one of 15 chosen Non Profit Partners at a time to leverage NRHA's database to further your mission message to Rural Hospitals.

7K RURAL HEALTHCARE EXECUTIVES TO COMMUNICATE WITH

Build relationships by learning to recognize how rural executives communicate differently than urban or metropolitan executives.

"The PAN Foundation has valued its partnership with the National Rural Health Association that has enabled us to reach individuals living in rural America with information about how to access needed treatment. Collaboration supports efforts to reduce disparities of care – mutual goals of both organizations."

– Amy Niles, PAN FOUNDATION

ENGAGE WITH US!

Interested in becoming a partner?

Contact bedell@nrhasc.com or kodis@nrhasc.com to schedule an introductory call and discover the benefits of the NRHA Partnership Program firsthand.

Non Profit Partnerships begin at \$12,250

[Ready to Apply? Take the next step and submit your application today!](#)

ACHIEVE REMARKABLE GROWTH THROUGH PROVEN STRATEGIES

"Our long-standing partnership with the NRHA has been essential to our marketing strategy, giving us access to top rural healthcare leaders and enabling us to develop deep relationships within this community." – **Ralph Llewellyn, Eide Bailly**

IMPACTFUL OUTREACH

Utilize proven communication strategies and co-branded presentations designed to effectively convey your message.

GUIDANCE FROM INDUSTRY LEADERS

Benefit from guidance curated by NRHA's seasoned Rural Hospital Executives, offering firsthand knowledge of the unique challenges and opportunities within rural healthcare.

EXPERT-DRIVEN INSIGHTS AND SUPPORT

"Since joining as a pipeline partner in 2017, the NRHA has provided us with extensive opportunities to reach and engage with rural healthcare leaders through webinars and conferences, significantly impacting our service offerings."
– **Nicole Weathers, IONRP**

ENGAGEMENT OPPORTUNITIES

"NRHA has been instrumental in connecting us with rural healthcare providers, enhancing our visibility and involvement across rural communities for over a decade." – **Kate Hill, The Compliance Team**

PROMINENT EVENT EXPOSURE

Ensure your mission is shared at major rural health events with strategic logo placements and prime exhibit spaces, designed to deepen connections with key stakeholders.

SHOWCASE YOUR MISSION

Contribute expert articles, white papers, and blog posts that highlight your organizations mission.

MISSION AND IMPACT

"Partnering with NRHA has aligned perfectly with our mission, enhancing our ability to advocate for and meet the complex needs of the rural healthcare system."
– **Brian Haapala, Stroudwater Capital Partners**

NRHA RURAL HOSPITAL PARTNERSHIP BENEFITS

- Conferences:
 - Policy Institute
 - Annual Rural Health Conference
 - Rural Health Clinic and Critical Access Hospital Conferences (Exclusive to Partners)
- Registrations
- Prime Exhibit Space
- Share Your Mission Materials
- Attendee List
- Personal Introductions to Key Targets
- Logo Display on Signage
- Right of 1st Refusal for Sponsorships
- Company Description and Logo in Event App
- Co-Develop a Mission Messaging Plan
- Rural Health 101 for your Team Messengers
- Share your Mission with Rural Audiences through Digital Channels
- Publish and distribute co-branded content, including case studies, impact statements, and videos
- Present in the Rural Health Executive Educational Series
- Host a Dedicated Landing Page on NRHAPartners.com
- Contribute to the NRHA Hospital Executive Forum
- Access the NRHA Mailing List
- Receive a Corporate Organizational Membership to NRHA
- Share your Mission Message on NRHA's Rural Health Voices Blog
- Publish advertisements in the NRHA Today Newsletter
- Secure One Month Placement on the NRHA Rotating Web Banner
- Access Rural Health Publications: Rural Horizons Magazine (Published Quarterly) and NRHA Today (Weekly Newsletter)
- Access to the Legislative Action Website
- Share your Mission with Rural Health Audiences