

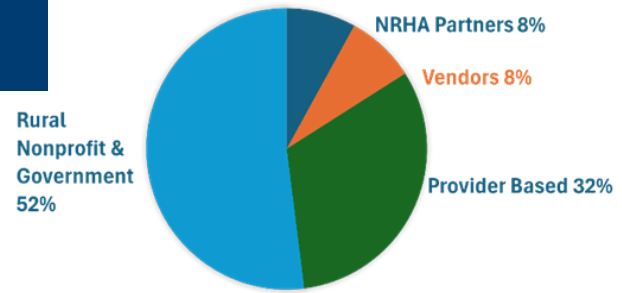


# 48th Annual Rural Health Conference 10th Rural Hospital Innovation Summit Sponsorship Guide

May 20-23, 2025 Atlanta

Join NRHA and hundreds of rural health leaders in Atlanta for the 48th Annual Rural Health Conference, the 10th Hospital Innovation Summit, and associated events. This is your chance to support, engage, and connect with rural healthcare executives shaping healthcare's future across America.

2024 AC & RHIS REGISTRATIONS: 1,202



**All sponsorships include exhibit space; there are NO opportunities for exhibit space without sponsorship.**

Sponsorship	Date of Benefit	Level	Cost	Available
Opening Keynote Speaker	Tuesday	Exclusive	\$40K	Yes
Opening Reception	Tuesday	Premier	\$25k	Yes
Awards Breakfast	Friday	Premier	\$20K	Yes
Coffee Breaks (All 3 Days)	Wednesday - Friday	Premier	\$16K	Yes
Lunch Day 1	Tuesday	Premier	\$16K	Yes
Lunch Day 2	Wednesday	Premier	\$16K	Yes
Fellows Scholarship	Ongoing	Premier	\$16K	Yes
CEO Certification Scholarship	Ongoing	Premier	\$16K	Yes
Branded WiFi	Tuesday - Friday	Premier	\$15K	Yes
Escalator Walls Display (see pictures on page 3)	Wednesday - Friday	Premier	\$16K	Yes
Pulse Loft Wall (see pictures on page 3)	Tuesday - Wednesday	Premier	\$16K	Yes
Hotel Keycards	Tuesday - Friday	Strategic	\$10k + Card Cost	Yes
Lanyards	Tuesday - Friday	Strategic	\$10K	Yes

**Exclusive Opening Keynote Speaker Sponsorship:** This sponsorship offers unparalleled visibility and engagement across the entire event. Designed to provide maximum exposure, this package combines multiple high-value offerings, making it the most exclusive and impactful sponsorship available.

- *Exhibit Space: Centrally located exhibit space\**.
- Digital Advertising: Branding on the Escalator LED Walls (2976x288) on the event's opening day ensures maximum exposure across multiple levels.
- Event Sponsorship: Exclusive sponsorship of the highest profile event of the conference, the Opening Keynote!
- Complimentary Registrations: Three full conference all-access registrations.
- Two minutes of speaking time before the introduction: Opportunity to introduce and thank the keynote speaker (non-sales).
- Branding: Prime logo placement on all event signage, materials, and digital content.
- Exclusive recognition in the conference app with dedicated sponsor features.
- Three dedicated LinkedIn posts showcasing your sponsorship and commitment to rural health leadership.
- Welcome Letter: Your logo featured prominently in the welcome letter sent to all attendees.
- Exclusive Engagement: Receive ten drink tokens to encourage conversations and engagement with rural healthcare leaders and executives during the Opening Reception.

**Premier Sponsorships:** These sponsorships offer high-profile visibility while ensuring strong engagement with rural healthcare leaders.

- *Exhibit Space: Premier exhibit space included\**.
- Complimentary Registrations: Two full conference all-access registrations.
- Branding: Dedicated signage in a high-traffic area of the event.
- Recognition in the conference app.
- Logo placement on conference materials and promotional content.
- LinkedIn Post: One dedicated LinkedIn post highlighting your sponsorship.
- Welcome Letter: Logo listed in the attendee welcome letter.

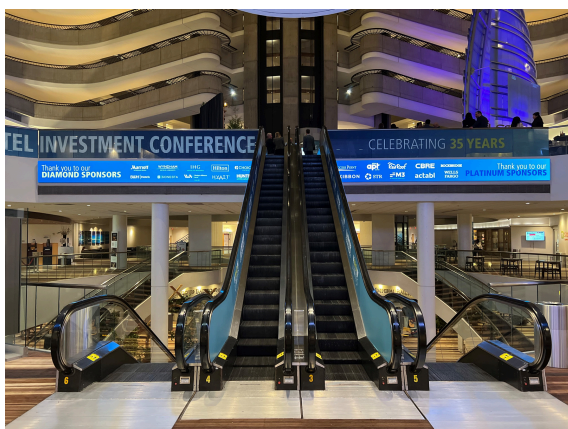
**Strategic Sponsorships:** These sponsorships provide focused brand recognition, keeping your organization top-of-mind for attendees throughout the event.

- *Exhibit Space: Strategic exhibit space included\**.
- Complimentary Registrations: Two full conference all-access registrations.
- Group LinkedIn Recognition: Highlighted in a group post with other strategic sponsors.
- Welcome Letter: Name listed among strategic sponsors in the welcome letter.

**Exhibit Space Setup:** Includes 30" round high-top table and room for standard pull up banner (36x84) in a networking ballroom environment. No electricity available.

See examples here: XXXXXXXXXXXXXXXXXXXXX

**Escalator Digital Signage**



**Atrium Pulse Digital Signage**



For additional information or questions, please email [submit@nrhasc.com](mailto:submit@nrhasc.com)



## National Rural Health Association

### Company Information

Company Name	<input type="text"/>	Main Contact	<input type="text"/>
Website	<input type="text"/>	Email	<input type="text"/>
Address	<input type="text"/>	Phone	<input type="text"/>
Address	<input type="text"/>		
State/Province	<input type="text"/>		
Zip/Postal Code	<input type="text"/>		

### Details

### Engagement

- Conference Sponsorship
- Advertising
- Non-profit Educational Partnership
- Sponsored Email
- Other

### Fees

<input type="text"/>	Cost
<input type="text"/>	+ Additional Items
<input type="text"/>	Total Due
<input type="text"/>	Payment Date Due

### Payment

- Credit Card\*
- Check payable to NRHASC

\*If paying by credit card, you will receive an invoice with a payment link.

We will never request an ACH payment. If you receive an email with wire transfer instructions, please alert us immediately.

Signature	<input type="text"/>
Date/Time Field	<input type="text"/>

Email completed form to:  
[submit@nrhasc.com](mailto:submit@nrhasc.com)