NRHA SERVICES

Identifying, Vetting, and Connecting Solutions
Built for Rural Hospital Success

2027 SPONSORSHIP OPPORTUNITIES

38th Annual Rural Health Policy Institute

February 9–11, 2027 | Washington, D.C.

Capital Hilton

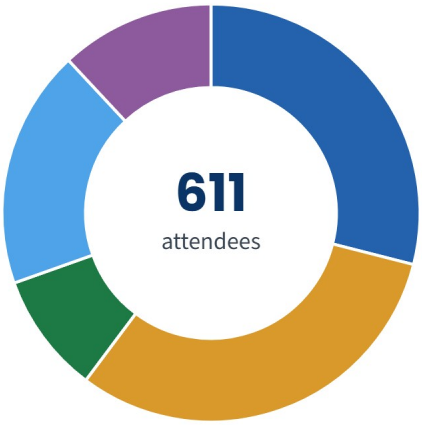
Each year, rural health leaders from across the nation gather to advocate for policies that directly impact their communities. Sponsorships support NRHA's policy work while putting your organization in front of the decision-makers driving rural health forward.



2026 Policy Institute attendees

Who you'll reach

611 attendees, **up 31%** from 2025	**49%** director, VP or C-suite	**177** hospital, SORH & network leaders	**48 + DC** states represented



By organization type

Hospitals, SORHs & Networks	29%
Vendors & Industry Partners	31%
Academic	18%
Rural Health Associations	12%
Federal Government	9%

EVERY SPONSORSHIP INCLUDES

- ✓ Exhibit space in the General Session foyer
- ✓ Recognition in printed and digital materials
- ✓ Inclusion on the NRHASC event webpage
- ✓ One full event registration
- ✓ Branding on signage for your sponsored element
- ✓ Attendee list following the event

Payment deadline: January 10, 2027. Pay by check or credit card before this date to exhibit.

Sponsorship Opportunities

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$15K Day One PREMIER

The highest-traffic day of the event. Your brand is front and center during every major moment.

Easel signage: breakfast, lunch and two refreshment breaks

Awards Celebration: opening thank-you slide, introduction by NRHA leadership, and **two minutes of podium time** to congratulate all awardees

Day Two · Hill Day

Three ways to put your brand in front of advocates on their biggest day.

$8K
Education Breakfast

A premium breakfast (omelet station or barista bar), easel signage, and **two minutes of podium time** to welcome attendees and introduce the session.

$10K
Boxed Lunch on the Hill

Fuel advocates between meetings on Capitol Hill. Your logo is on every boxed lunch served.

$10K
Congressional Reception

Stand with rural health leaders as they connect with Congress. Includes guest passes for your team, plus recognition at the Day Two breakfast, on hotel signage before departure and in all event communications. *Venue TBA.*



$10K
Day Three

Easel signage at breakfast and the refreshment break as attendees close with action planning.



$8K
Lanyards

SOLD

Every attendee wears your brand—in every session, photo and conversation.



$8K
Wifi

SOLD

Name the network and password. Table tents on every table showcase your commitment to rural health.



$8K*
Hotel Key Cards

Your logo on every key card—first at check-in, last thing at night.

*Plus cost of cards

Ready to secure your sponsorship?

Complete the insertion order to reserve your sponsorship and be invoiced. Sponsorships are first come, first served; payment by check or credit card is due **before January 10, 2027** to exhibit.

Complete the Insertion Order →

Questions?

Contact Kodi Smith or Larry Bedell

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